



Sponsorship Information

Garden State Food Truck Fests

Food and fun for the whole family!

Contact: Mag Irizarry 201-668-7971 food.truck.fest@outlook.com

Morris County Park Palooza

Date: Saturday, April 27, 2019

Place: Lewis Morris Park, Morristown

Expected Attendance: 3,500+

Roxbury Food Truck Fest

Date: Saturday, June 1, 2019

Place: Horseshoe Lake Park, Roxbury

Expected Attendance: 3,500+

Chatham Food and Multicultural Fest

Date: Saturday, June 22, 2019

Place: Chatham Middle School, Chatham

Expected Attendance: 3,000+

Piscataway Food Truck Fest

Date: Saturday, July 13, 2019

Place: Fireman's Field, Piscataway

Expected Attendance: 3,000+

Morristown Food Truck Fest

Date: Saturday, August 24, 2019

Place: Ginty Field, Morris Township

Expected Attendance: 5,000+

The Food Truck Fests will be a fantastic opportunity to promote your business to thousands of local residents. The events will feature 20 food trucks, vendors, games for children and 3 bands. There will be something for everyone!

Presenting Sponsor - \$5,000

- Exclusive Naming Rights – The event will be named after your business (e.g., “Morristown Food Truck Fest, presented by Your Company”)
- Business name and logo displayed prominently on website and marketing materials
- Business name and logo displayed prominently in at least 10 email blasts that go to 51,000+ subscribers
- Premier booth space at event
- Prominent signage at event
- 10 complimentary event passes

Gold Sponsor - \$500

- Business name and logo on website and promotional posters
- Business name and logo included in at least 5 email blasts that go to 51,000+ subscribers
- Social media promotion
- Booth space at event
- Option to manage a game area (increased interaction with participants)
- Signage at event
- 4 complimentary event passes

Silver Sponsor - \$400

- Booth space at event and option to bring games to engage participants
- Signage at event
- 2 complimentary event passes

Bronze Sponsor - \$300

- Signage at event
- 2 complimentary event passes





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Sponsor Guidelines:

- Sponsors are responsible for providing their own banner to the organizers at least 1 week before the event. Banner can be up to 10 ft wide by 4 ft tall. Organizers will hang banners on baseball field fence on event morning.
- Sponsor “booths” will be approximately 10 ft x 10 ft. If more space is required please notify event organizers.
- Sponsors are responsible for bringing their own set up (table, tent, etc.)
- On event day, sponsors must arrive before 10:30am. They may leave before the end of the event unless they are managing a game area.
- Sponsor booth spaces are assigned on a first come, first served basis.
- If you are placing a logo on the website, please email it in high quality jpeg format to food.truck.fest@outlook.com, along with a link to your business website.
- Sponsor promotion will begin immediately after payment.
- Refunds will not be given.

Contact Person: _____

Business Name: _____

Sponsorship Level (circle one): Presenting Gold Silver Bronze

Do you need space for games in your area? Yes No

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____ Website: _____

Email: _____

SIGNATURE: _____

Please make checks payable to Food Truck Fest, LLC.

Mailing address: Food Truck Fest, LLC. 2 Glenwood Rd. Morristown, NJ 07960

